

Order / Rev: 37505
 Alt Order #: 08877388
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: DCCC - Horsford
 Product Desc: DCCC/HORSFORD
 Estimate: 1969
 KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|----|-------------------|-----------------|--|-------|---|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 14 | 8 | 10/05/12 | 10/11/12 | The Talk 2-3P The Talk | CM | 2-3p MTWTF-- | :30 | 3 | \$275.00 | LV1 | 0.00 | NM | 3 | \$825.00 |
| THE TALK | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/05/12 | 10/11/12 | MTWTF-- | | | | 3 | \$275.00 | | 0.00 | | | |
| E 15 | 8 | 10/05/12 | 10/11/12 | Ellen Ellen | CM | 3-4p MTWTF-- | :30 | 3 | \$450.00 | LV1 | 0.00 | NM | 3 | \$1,350.00 |
| ELLEN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/05/12 | 10/11/12 | MTWTF-- | | | | 3 | \$450.00 | | 0.00 | | | |
| E 16 | 8 | 10/06/12 | 10/06/12 | Politics Now S Sebelius Politics Now S Sebelius | CM | Various (5:30 PM-6:00 PM) -----S- | :30 | 1 | \$175.00 | LV1 | 0.00 | NM | 1 | \$175.00 |
| THE INSIDER WEEKEND | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$175.00 | | 0.00 | | | |
| E 17 | 8 | 10/05/12 | 10/11/12 | 8 News Now 4p M-F 8 News Now 4p M-F | CM | 4-5p MTWTF-- (4:30 PM-5:00 PM) | :30 | 4 | \$700.00 | LV1 | 0.00 | NM | 4 | \$2,800.00 |
| 8 NEWS NOW AT 4PM & 430PM | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/05/12 | 10/11/12 | MTWTF-- | | | | 4 | \$700.00 | | 0.00 | | | |
| E 18 | 8 | 10/05/12 | 10/11/12 | 8 News Now 5-630p M-F 8 News Now 5-630p M-F | CM | 5-630p MTWTF-- | :30 | 5 | \$1,000.00 | LV1 | 0.00 | NM | 5 | \$5,000.00 |
| 8 NEWS NOW ROTATION | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/05/12 | 10/11/12 | MTWTF-- | | | | 5 | \$1,000.00 | | 0.00 | | | |
| E 19 | 8 | 10/06/12 | 10/06/12 | 8 News Now Sat 5-7p 8 News Now Sat 5-7p | CM | 5-7p -----S- (5:00 PM-5:30 PM) | :30 | 1 | \$175.00 | LV1 | 0.00 | NM | 1 | \$175.00 |
| 8 NEWS NOW AT 5PM-SAT | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$175.00 | | 0.00 | | | |
| E 20 | 8 | 10/06/12 | 10/06/12 | 8 News Now Sat 5-7p 8 News Now Sat 5-7p | CM | 5-7p -----S- (6:30 PM-7:00 PM) | :30 | 1 | \$170.00 | LV1 | 0.00 | NM | 1 | \$170.00 |
| 8 NEWS NOW AT 630PM-SAT | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$170.00 | | 0.00 | | | |
| E 21 | 8 | 10/07/12 | 10/07/12 | 8 News Now Sun 5-7p 8 News Now Sun | CM | 430-5p, 630-7p -----S (5:00 PM-5:30 PM) | :30 | 1 | \$125.00 | LV1 | 0.00 | NM | 1 | \$125.00 |
| 8 NEWS NOW AT 5PM-SUN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$125.00 | | 0.00 | | | |
| E 22 | 8 | 10/07/12 | 10/07/12 | 8 News Now Sun 5-7p 8 News Now Sun | CM | 430-5p, 630-7p -----S (6:30 PM-7:00 PM) | :30 | 2 | \$135.00 | LV1 | 0.00 | NM | 2 | \$270.00 |
| 8 NEWS NOW AT 630PM-SUN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 2 | \$135.00 | | 0.00 | | | |
| E 23 | 8 | 10/05/12 | 10/11/12 | 630-7p Inside Edition Inside Edition | CM | 630-7p MTWTF-- | :30 | 5 | \$1,000.00 | LV1 | 0.00 | NM | 5 | \$5,000.00 |
| INSIDE EDITION | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/05/12 | 10/11/12 | MTWTF-- | | | | 5 | \$1,000.00 | | 0.00 | | | |
| E 24 | 8 | 10/05/12 | 10/11/12 | 7-8p Rotator 7-8p Rotator | CM | 7-8p MTWTF-- | :30 | 5 | \$800.00 | LV1 | 0.00 | NM | 5 | \$4,000.00 |
| ET/INSIDER | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/05/12 | 10/11/12 | MTWTF-- | | | | 5 | \$800.00 | | 0.00 | | | |
| E 25 | 8 | 10/08/12 | 10/08/12 | Mon 8-9p How Met Mother/ Partners | CM | 8-9p M----- (8:00 PM-9:00 PM) | :30 | 1 | \$1,400.00 | LV1 | 0.00 | NM | 1 | \$1,400.00 |
| HOW I MET MOTHER/ PARTNERS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$1,400.00 | | 0.00 | | | |
| E 26 | 8 | 10/09/12 | 10/09/12 | | CM | 8-9p -T----- | :30 | 1 | \$1,900.00 | LV1 | 0.00 | NM | 1 | \$1,900.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|----|----------|----------|--|-------|--|-----|-------|------------|-----|------|------|-------|------------|
| Tue 8-9p NCIS | | | | | | | | | | | | | | |
| NCIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$1,900.00 0.00 | | | | | | | | | | | | | | |
| E 27 | 8 | 10/10/12 | 10/10/12 | Wed 8-9p Survivor: Philippines | CM | 8-9p --W---- | :30 | 1 | \$1,600.00 | LV1 | 0.00 | NM | 1 | \$1,600.00 |
| SURVIVOR 25 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$1,600.00 0.00 | | | | | | | | | | | | | | |
| E 28 | 8 | 10/11/12 | 10/11/12 | Thu 8-9p Nv Broadcasters: Senate Debat | CM | 8-9p ---T--- | :30 | 1 | \$1,800.00 | LV1 | 0.00 | NM | 1 | \$1,800.00 |
| Big Bang/ 2.5 Men <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$1,800.00 0.00 | | | | | | | | | | | | | | |
| E 29 | 8 | 10/05/12 | 10/05/12 | Fri 8-9p CSI: NY | CM | 8-9p ----F-- | :30 | 1 | \$800.00 | LV1 | 0.00 | NM | 1 | \$800.00 |
| CSI: NY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$800.00 0.00 | | | | | | | | | | | | | | |
| E 30 | 8 | 10/05/12 | 10/05/12 | Fri 10-11p Blue Bloods | CM | 10-11p ----F-- | :30 | 1 | \$800.00 | LV1 | 0.00 | NM | 1 | \$800.00 |
| BLUE BLOODS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$800.00 0.00 | | | | | | | | | | | | | | |
| E 31 | 8 | 10/06/12 | 10/06/12 | Sat 10-11p 48 Hours Mystery | CM | 10-11P -----S- | :30 | 1 | \$650.00 | LV1 | 0.00 | NM | 1 | \$650.00 |
| 48 HOURS MYSTERY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$650.00 0.00 | | | | | | | | | | | | | | |
| E 32 | 8 | 10/07/12 | 10/07/12 | Sun 7-8p 60 Minutes | CM | 7-8p -----S | :30 | 1 | \$1,100.00 | LV1 | 0.00 | NM | 1 | \$1,100.00 |
| 60 MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$1,100.00 0.00 | | | | | | | | | | | | | | |
| E 33 | 8 | 10/07/12 | 10/07/12 | Sun 9-10p The Good Wife | CM | 9-10p -----S | :30 | 1 | \$1,200.00 | LV1 | 0.00 | NM | 1 | \$1,200.00 |
| THE GOOD WIFE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$1,200.00 0.00 | | | | | | | | | | | | | | |
| E 34 | 8 | 10/05/12 | 10/11/12 | 8 News Now 11p M-F 8 News Now 11p M-F | CM | 11-1135p MTWTF-- | :30 | 4 | \$1,100.00 | LV1 | 0.00 | NM | 4 | \$4,400.00 |
| 8 NEWS NOW AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/12 10/11/12 MTWTF-- 4 \$1,100.00 0.00 | | | | | | | | | | | | | | |
| E 35 | 8 | 10/06/12 | 10/07/12 | 8 News Now 11p Sa/Su 8 News Now Sa/Su 11p | CM | 11-1135P -----SS | :30 | 2 | \$1,100.00 | LV1 | 0.00 | NM | 2 | \$2,200.00 |
| 8 NEWS NOW AT 11PM-WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----SS 2 \$1,100.00 0.00 | | | | | | | | | | | | | | |
| E 36 | 8 | 10/05/12 | 10/11/12 | Letterman Letterman | CM | 1135p-1237a MTWTF-- (11:35 PM-12:37 XM) | :30 | 4 | \$425.00 | LV1 | 0.00 | NM | 4 | \$1,700.00 |
| LATE SHOW w. LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/12 10/11/12 MTWTF-- 4 \$425.00 0.00 | | | | | | | | | | | | | | |
| E 37 | 8 | 10/05/12 | 10/11/12 | Craig Ferguson Craig Ferguson | CM | 1237a-137a MTWTF-- (12:37 XM-1:37 XM) | :30 | 4 | \$65.00 | LV1 | 0.00 | NM | 4 | \$260.00 |
| LATE LATE SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/12 10/11/12 MTWTF-- 4 \$65.00 0.00 | | | | | | | | | | | | | | |
| E 38 | 8 | 10/06/12 | 10/06/12 | NCAA College Foo | CM | -----S- | :30 | 2 | \$500.00 | LV1 | 0.00 | NM | 2 | \$1,000.00 |

